



Minutes

Board of Directors Meeting
Economic Development Corporation and
Community Development Corporation

SPECIAL CALLED

City Hall – Council Chambers
500 West Live Oak Street, Hutto TX 78634
Monday, July 20, 2020 at 6:30 p.m.

Chairman Steven R. Harris
Vice-Chairman Don Carlson
Treasurer Kevin LaFrance
Secretary Daniel Thornton

Board Member Henry Gideon
Board Member Lucas Evans

The Economic Development Corporation and the Community Development Corporation met in a Special Called meeting on Monday, July 20, 2020 at the City Hall Council Chambers located at 500 West Live Oak Street, Hutto, TX 78634.

CALL SESSION TO ORDER

Chairman, Steven Harris, called the meeting to order at 6:31 p.m.

ROLL CALL

Members of the Community Development Corporation Board that were present were Steven Harris, Chairman; Don Carlson, Vice Chairman; Daniel Thornton, Secretary; Kevin LaFrance, Treasurer; and Board Member Lucas Evans.

Board member Henry Gideon was absent.

Members of staff that were present were Councilman Mike Snyder, EDC/CDC Board Liaison; George Hyde, EDC/CDC Board Legal Counsel; James Bryson, Financial Manager; and Cheri Bowman, Economic Development Specialist.

PUBLIC COMMENTS

There were no comments from the public.

5A. Presentation, deliberation, and possible action on a request to enter into an Event Development Partnership Agreement with Texas Music Network and KOKEFM for KOKE-FEST.

Lise Hudson gave a presentation/results of the 2017 and 2019 Hutto KOKE-FEST, along with results from visitors' surveys – including where to go, where to eat, where to shop, etc., in Hutto and the surrounding areas, and visitors' overall opinions of the events. The use of the KOKEFM advertising for this event has a broad marketing appeal – commercials, and promotion of the Hutto area businesses. Current contract is between the City of Hutto and KOKEFM until 2024. This event captures the essence of Hutto. Asking the Board to consider taking over the contract, or working with the City to fund any shortfall.

Chairman Steven Harris – This would be a discussion that would need to be had with the City, but the Board is open to helping to fund the event. Is there a deadline?

Lise Hudson – There are other entities interested, and are looking for a decision by Labor Day. The Board has the first right of refusal, and if more time is needed to reach a decision, it can be discussed.

Secretary Dan Thornton – The budget is currently being worked on, so timing is right. The budget will need to be approved, as well as this Project.

Board Member Lucas Evans – Any plans for a different access to the creek? Overnight camping?

Lise Hudson – Festival safety is a concern, of course, but another access to creek would involve fencing and additional officers. As far as the camping, the City does not have facilities. The camping area would have to be off-site. Camping would possibly make money if City had the facilities.

No action was taken.

5B. Work session, deliberation, and possible action on the Hutto CDC's FY2020-2021 Budget.

James Bryson presented the current budget, and asked the Board for their changes for the FY2020-2021. He will bring the projected FY2020-2021 budget back to the Board with those changes for Board approval.

EXECUTIVE SESSION

The Board convened into Executive Session at 7:56 p.m.

6A. The Board may recess its Open Session and Convene into Executive Session pursuant to Government Code Chapter 55 regarding the following:

(1) Sections 551.071 and 551.087 to deliberate upon and seek the advice of its General

Counsel and which may also include commercial or financial information that the Board has received from a business prospect that the Board seeks to have locate, stay or expand in or near the territory of the City of Hutto and with which the Board is conducting economic development negotiations and to deliberate an offer of a financial or other incentive to business prospects herein described including the incentives provided by the Hutto Community Development Corporation Small Business Loan Program and Disaster Relief Project and the KOKEFM proposal;

- (2) 551.071 to deliberate upon and seek the advice of its General Counsel regarding the separation of the Hutto CDC's former Economic Development Coordinator.

Treasurer Kevin LaFrance exited the Executive Session at 8:53pm, returning at 8:55pm.

*The Board reconvened into Open Session at 9:15 p.m.
No action was taken in Executive Session.*

6B. Reconvene Open Session to discuss and consider action on any items listed for Executive Session.

Chairman Steven Harris recalled Agenda Item 5B to discuss External Staff allocations, including Executive Economic Director to be potentially shared with the City of Hutto, and James Bryson's (the CDC Board's Financial Manager) labor and overtime.

Secretary Dan Thornton – would like for the CDC Board to have more of a say in the hiring/job description.

Vice Chairman Don Carlson – discussed a separate website with the Mission statement for EDC/CDC using marketing funds, as well as 3-minute videos, etc.

George Hyde – Budget needs to designate line items as ROUTINE or CONTINGENT.

6A. (1)

MOTION: *Secretary Dan Thornton made the motion to amend Resolution R2020-043-A to reflect discussion in Executive Session, and to authorize the Chairman to execute the Resolution. Board member Lucas Evans seconded the motion.*

ACTION: *Motion passed 5-0*

6A. (2)

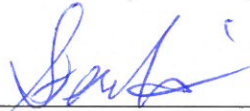
MOTION: *Vice Chairman Don Carlson made the motion to ratify final pay to former Economic Development Coordinator at separation, as discussed in Executive Session. Treasurer Kevin LaFrance seconded the motion.*

ACTION: *Motion passed 5-0*

ADJOURNMENT

With no other business to conduct, the meeting was adjourned at 10:03 p.m.

Community Development Corporation



Steven Harris, Chairman

ATTEST:



Cheri Bowman, Economic Development Specialist
Business Retention Specialist